

PGDM^{Plus}

Two Year
Full Time
PGDM Plus



IMAS
INTERNATIONAL MANAGEMENT
& ANALYTICS SCHOOL



**AICTE
Approved**

Unlock Your Potential and Embark on A Transformative
Journey With IMAS Today!



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INTERNATIONAL MANAGEMENT
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AICTE
APPROVED

ABOUT IMAS

Founded IN 2021 **International Management & Analytics School (IMAS)** also known as **IMAS Business School Kolkata**, is a premier institution recognized for its academic excellence and innovative programs. Committed to shaping global leaders, IMAS Kolkata offers a transformative learning experience that blends theoretical knowledge with practical insights. IMAS Business School stands as a beacon of quality education and industry relevance. With a focus on adaptability and leadership development, IMAS continues to rank among the top business schools in India.

Nestled in Salt Lake Sector V, New Town, Kolkata, IMAS Business School is a distinguished hub for management education. Renowned for its strong industry connections, IMAS Kolkata thrives on world-class infrastructure, an experienced faculty, experiential learning, and an industry-focused curriculum. The institute's global presence has expanded through international partnerships with esteemed business schools and universities in Europe and Asia. As a result, IMAS Kolkata continues to shine as a center for quality education and global exposure.

IMAS goes beyond offering a scholarly and professional atmosphere; it fosters a vibrant campus life essential for holistic student development. IMAS Kolkata plays a pivotal role in shaping the lives and corporate careers of bright young minds and is committed to creating socially responsible, next-generation leaders. Stepping into IMAS Kolkata unveils a world of opportunities, setting the stage for students to carve their unique paths. Once you become a part of IMAS Kolkata, a transformative journey awaits—and there's no looking back.



APPROVALS | COLLABORATIONS | ACADEMIC PARTNERSHIPS



**AICTE
Approved**



INDIAN CHAMBER OF COMMERCE



Confederation of Indian Industry



AWARDS & RECOGNITIONS

TRANSFORM INTO A CORPORATE- READY MANAGEMENT MAVERICK

Welcome to IMAS Business School's PGDM Plus program—your gateway to becoming a management expert poised for success in the dynamic corporate world.

With our comprehensive curriculum, industry-aligned certifications, and practical learning experiences, we empower you to excel in diverse business domains.

1

**Excellence in Academic
Achievement Award**

2

**Emerging Business
School of the Year**

3

**Innovation and
Entrepreneurship Award**

4

**Excellence in Professional
Development Award**

5

**Academic Excellence in
Specialization Award**

PGDM^{Plus}

Unlock Your Potential with PGDM Plus

At IMAS Business School, we offer a rigorous yet rewarding PGDM Plus program designed to equip you with the skills and knowledge needed to thrive in today's competitive business landscape. Our holistic approach to management education ensures that you graduate not only with academic excellence but also with practical experience and industry recognition.



SPECIALIZATIONS

Customize Your PGDM Plus Experience

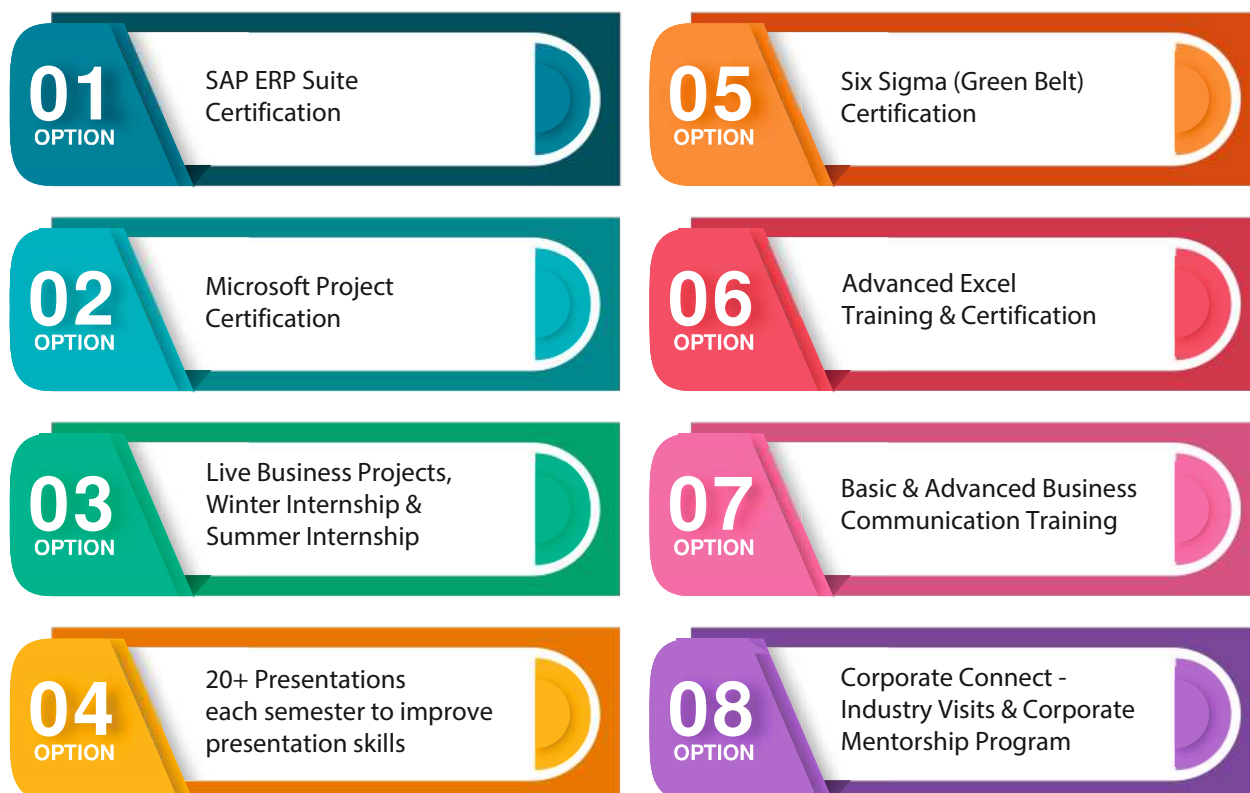
Choose from a wide range of specializations tailored to your career aspirations and interests. Our PGDM Plus program offers specializations in:



PROGRAMME OBJECTIVES



PROGRAM FEATURES



INTERNATIONAL IMMERSION PROGRAM @IMAS



Embark on the **IMAS International Immersion Program (IIIP)** across Dubai, Singapore, Thailand, and Malaysia. Explore prestigious institutions like Middlesex University, Curtin University, Panyapiwat Institute of Management, and Raffles University, gaining invaluable insights into global education. Immerse yourself in desert safaris, theme parks, and cultural tours in Dubai. Discover the beauty of Gardens by the Bay, Sentosa Island, and Universal Studios in Singapore. Experience Thai temples, street food, and floating markets, or unwind amidst Malaysia's breathtaking high-rises. Enjoy the rich tapestry of traditional Malaysian cuisine.



PLACEMENT HIGHLIGHTS

12.32 LPA

Marketing Specialisation
Highest CTC Offer

08.92 LPA

Finance Specialisation
Highest CTC Offer

06.18 LPA

HRM Specialisation
Highest CTC Offer

06.68 LPA

Average CTC

At IMAS, our primary focus is on enhancing employability. The Training & Placement Cell works closely with industry leaders to ensure that every student secures not just one but multiple job offers.

Our placement cell works tirelessly to ensure that every student has access to quality internships and **job opportunities** in their field of interest. Throughout the year, they organize seminars, workshops, and field visits to connect students with industry leaders and corporate sectors. These events are designed to help students identify their strengths, interests, and career goals while providing them with personalized guidance and support to achieve them.

289+
PLACEMENTS

342+
OFFERS

2000+
ALUMNI NETWORK



Join the IMAS Community

Ready to embark on your journey toward success? Admissions for our PGDM Plus program are now open! Take the first step toward a rewarding career in management by applying today.



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